



CHURCH STREET MARKETPLACE

The Mission of the Church Street Marketplace District Commission is to Provide Responsible Management Leading to an Economically Successful Downtown Which Is Vibrant, Clean and Safe, for the Benefit of the Fee Payers, Community Members and Visitors.

CHURCH STREET MARKETPLACE DISTRICT COMMISSION

March 15, 2023

9:00AM

Location: City Hall, Bushor Conference Room, 149 Church St.
Enter at street level
Conference room on the right
In-person or via Zoom: <https://zoom.us/j/7366336595>

COME TO ORDER

- I. APPROVE AGENDA
- II. APPROVE MINUTES
- III. PUBLIC FORUM
- IV. TREASURER'S REPORT
- V. DIRECTOR'S REPORT
- VI. CHAIR'S REPORT
- VII. CART VENDOR APPLICATIONS FOR 2023 SEASON
 - a REVIEW LICENSE COMMITTEE RECOMMENDATIONS
 - b VOTE NEEDED
- VIII. ILLUMINATED SIGN REQUEST
 - a ILLUMINATED SIGN APPLICATION – FLOAT ON CANNABIS
 - b VOTE NEEDED
- IX. MARKETPLACE COMMON AREA FEES FY24
 - a DISCUSSION ONLY

ADJOURN

Non-Discrimination: The City of Burlington will not tolerate unlawful harassment or discrimination on the basis of political or religious affiliation, race, color, national origin, place of birth, ancestry, age, sex, sexual orientation, gender identity, marital status, veteran status, disability, HIV positive status or genetic information. The City is also committed to providing proper access to services, facilities, and employment opportunities. For accessibility information or alternative formats, please contact Human Resources Department at 865-7145

Door Vinyl Graphic



1/4 SCALE

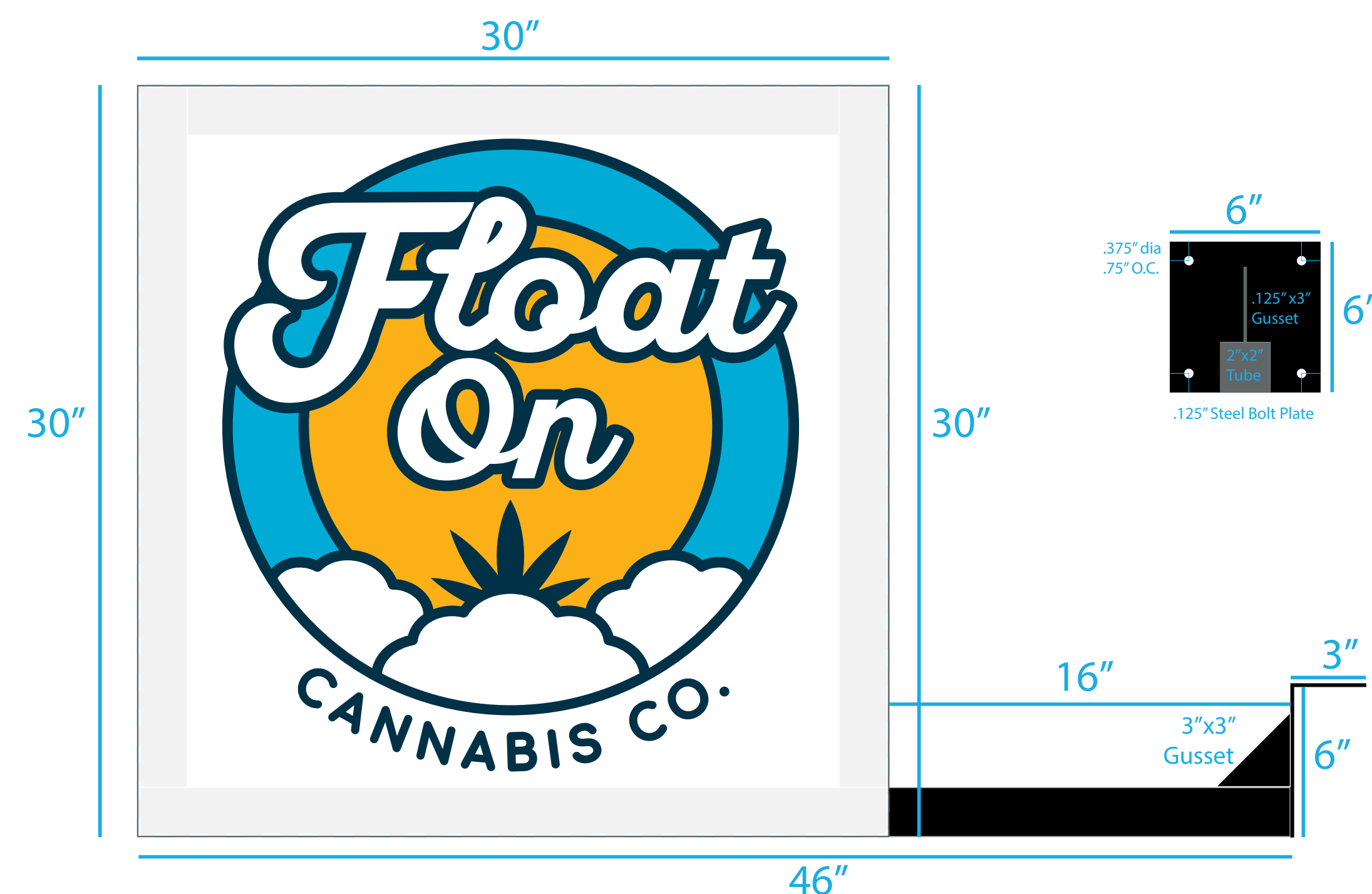


1/8 SCALE

| | |
|---|---------------|
| CUSTOMER: Float On | |
| CUSTOMER CONTACT: Rajive Bahsim | |
| FASTSIGNS CONTACT: Dan Emmons | |
| INSTALLATION ADDRESS: 136 1/2 Church St Burlington, VT 05401 | |
| DATE: 02/24/2023 | |
| DESIGNER: Dan Emmons | |
| PAGE: 1 OF 2 | SCALE: NTS |
| JOB DETAILS: DETAILS LEFT | |
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Projecting Blade Sign - 6.83 sq. ft.



All 2" x 2" x .125" Steel Tube

30" Dimensional Blade Sign

Custom Steel Bracket built to project from under the roof.

Bracket designed and adapted based on the bracket at 42 Church St. (Black Cap Coffee)



~103" TO BOTTOM OF CANOPY CROSSBAR AND SIGN BRACKET

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Starter (2 Lights)

\$70.00

Product Details: MySignShine is a completely automatic solar-powered sign light. Simply turn it on and attach it to any type of sign. When the sun sets in the evening, MySignShine will automatically activate and the LED lights will come alive and stay lit for hours. In the morning, the sun will recharge MySignShine for the next evening. MySignShine contains a self-charging lithium-ion battery that never needs to be changed. MySignShine is 12-inches long, 1-inch tall, and 1.25-inches wide. Each MySignShine comes with 3M™ Command™ Outdoor Strips that make attaching to any signpost as simple as peel and stick. If your desired location is susceptible to theft, we suggest installing the unit with metal screws or plastic zip ties that are each sold separately. Both of these attachment options require a tool to remove.

ADD TO CART



DESCRIPTION

ADDITIONAL INFORMATION


— Related products —

Mega




Quantity 40

Pro




Quantity 10

Standard



Quantity 4

Super



Quantity 20

| | | | | | | | |
|--|------------|---|----------|---|----------|---|----------|
| <u>Mega (40 Lights).</u> Uncategorized | \$1,200.00 | <u>Pro (10 Lights).</u> Uncategorized | \$300.00 | <u>Standard (4 Lights).</u> Uncategorized | \$140.00 | <u>Super (20 Lights).</u> Uncategorized | \$600.00 |
|--|------------|---|----------|---|----------|---|----------|

CART VENDOR APPLICATIONS REVIEW 2023

Marketplace Commission





AGENDA

- a. Review returning and new applicants
- b. Recommend applicant slate for license approval



PROGRAM GOALS & OBJECTIVES

- **ACTIVATE THE MARKETPLACE**
- **CURATE A DIVERSE MIX OF VENDORS**
- **CREATE AN INCUBATOR SPACE FOR SMALL BUSINESSES**
- **BUILD RELATIONSHIPS AMONGST VENDORS AND MARKETPLACE OFFICE**



CHURCH
STREET
MARKETPLACE

RETURNING VENDORS

KING STREET LEMONADE | JOE RUGGLES

SOUTH END SLIDERS | MENTOR HASHANI

CAFÉ ISTANBUL | MUZO VURGUN

SKINNY PANCAKE | KARA BRONSON

MAUDITE POUTINE | JOSEPH COLLIER

A-MAIZE-ING KETTLE KORN | PAUL BUSCHNER

CHURCH STREET CHEESESTEAKS | SANDI PASAGIC

MOON AND STARS | HERNANDO JAMARILLO

MOONCHILD | IRINA JATSKOVA CORSO

RECOMMENDATION

Approve



NEW APPLICANTS

BÈDIDI | ISAAC OWUSU

JILIB JIBLETS | SAID BULLE

***MATHEW'S MONTREAL'S FAMOUS** | MATHEW PANETTA

MAS COMIDA | SILVIA GREENO

GREEN MOUNTAIN ITALIAN ICY | BRUCE HINES

ANDY'S COTTON CANDY | ANDREW DECRESCENZO

MOONTAN BABES | LUCY JERMYN

BKK IN THE ALLEY | BOBBY CHOMPUPONG



GRADING RUBRIC

Applicants will be scored up to a maximum of 100 points based on the following:

| | |
|---|-----------|
| Physical cart must meet all of the listed cart requirements above. | 25 points |
| Priority will be given to those vendors whose attendance metrics (proposed schedule, past attendance data, submission of transaction data) have been met and submitted. | 5 points |
| Reasonable affordability. Priority is given to those vendors who offer products that vary in price range. | 15 points |
| Vendor diversity. Priority is given to those vendors who identify as BIPOC, women, and LGBTQIA+ | 15 points |
| Priority is given to those vendors whose products are hand-made and/or locally sourced. | 15 points |
| Inclusive menu (for food/drink vendors). Priority is given to those vendors whose menu includes a range of items, including vegetarian, vegan, dairy free, gluten free etc. | 10 points |
| Priority is given to those vendors who are in non-compete with other cart vendors and Marketplace Vendors. | 15 points |

BÈDIDI | ISAAC OWUSU

Traditional Ghanaian food with seasoned meats, rice, and vegetables

NOTES

- Plans to purchase old South End Sliders cart
- BIPOC-owned business

PRICE RANGE

\$5 - \$15

RECOMMENDATION

Approve

JILIB JIBLETS | SAID BULLE

Somali cuisine featuring sambusas, fried chicken, and rice

NOTES

- Featured in summer BTV Market
- Building full size 50 ft² cart
- BIPOC-owned business

PRICE RANGE

\$2 - \$10

RECOMMENDATION

Approve

MATHEW'S MONTREAL'S FAMOUS | MATHEW PANETTA

Offering lamb, chicken, falafel gyros, and rice plates

NOTES

- Last operated cart on City Hall Block in 2019
- Denied permit in 2022
- Still looking for staffing to operate cart

PRICE RANGE

\$9 - \$10

RECOMMENDATION

Approve

MAS COMIDA | SILVIA GREENO

Latin street food including elotes, agua frescas, fruits with sauce, etc

NOTES

- Recently hosted pop-ups in Tiny Community Kitchen
- Planning to build small push cart
- BIPOC / Woman / LGBTQIA+ owned business

PRICE RANGE

\$3 - \$10

RECOMMENDATION

Approve

GREEN MOUNTAIN ITALIAN ICY | BRUCE HINES

Selling all natural Italian Ice's in variety of flavors

NOTES

- Obtained Peddler's License for 2022-2023
- ~30 year DPW employee planning for retirement
- BIPOC / Woman owned business

PRICE RANGE

\$4 - \$6

RECOMMENDATION

Approve

ANDY'S COTTON CANDY | ANDREW DECRESCENZO

Selling locally-sourced organic maple cotton candy

NOTES

- Previous kitchen and food vending experience
- Planning to build small push-cart

PRICE RANGE

\$5 - \$10

RECOMMENDATION

Approve

MOONTAN BABES | LUCY JERMYN

Selling handmade upcycled, gender-inclusive clothing and jewelry

NOTES

- Featured in both BTV and Winter markets in City Hall Park
- Applied as 'Artisan' cart
- Women / LGBTQIA+ owned business

PRICE RANGE

\$25 - \$100

RECOMMENDATION

Approve

BKK IN THE ALLEY | BOBBY CHOMPUPGONG

Offering Thai street food with chicken and veggie rice bowls

NOTES

- Featured in Winter Market in City Hall Park
- Provided few details for Cart Vendor Program
- BIPOC-owned business

PRICE RANGE

\$14 - \$15

RECOMMENDATION

Approve

THAT'S ALL!

Thanks everyone

Any additional questions or comments?